



Small Business Boot Camp Menu

MARKETING FOR SMALL BUSINESS...

How to get more customers

An introduction to advertising, marketing, and new media presented by Madison+Main.

Wednesday, October 17, 2007 – 10:00 am

CONSTRUCTION PROJECT MANAGEMENT

Plan and manage the process, identify obstacles, resolve problems...in advance!

Thursday, October 18, 2007 – 10:00 am

CUSTOMER SERVICE

Get the basic understanding of customer service and its importance.
Learn how to identify customers and the essentials of communicating with them.

Friday, October 19, 2007 – 10:00 am

Workshops are FREE!

Unless otherwise specified, sessions are held at 115 E. Marshall Street.

Please call (804) 649-7473 to sign-up.

MARK YOUR CALENDAR FOR THE NEXT BOOT CAMP SESSIONS:

Tuesday, October 23rd - Teams and Teambuilding

Tuesday, October 30th - Effective Meetings

Small Business Boot Camp sponsored by

U.S. Small Business Administration (SBA), Virginia Department of Business Assistance (VDBA), Greater Richmond Small Business Development Center, Chesterfield County Department of Economic Development, Henrico County Economic Development Authority, City of Richmond Department of Economics, Hanover County Economic Development, City of Richmond Office of Minority Business Development (OMBD), The Metropolitan Business League (MBL)

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